

Privacy Policy of the Art of Exchange Platform

Last Updated: 15.05.2024

1. Introduction

1.1 Purpose of the Platform

The Art of Exchange platform has been created to facilitate effective collaboration between students, lecturers, and representatives of the socio-economic environment. Our goal is to integrate three key areas: education, science, and business through a digital community space.

1.2 Scope of the Privacy Policy

This Privacy Policy covers all aspects of the collection, storage, and processing of personal data of Users of the Art of Exchange platform.

2. Personal Data

2.1 Types of Personal Data

In the course of using the platform, we collect various personal data, such as:

- **Identification Data:** name, surname, profile picture.
- **Contact Data:** email address, phone number.
- **Educational Data:** university, field of study, academic degree.
- **Professional Data:** position, work experience.

2.2 Purpose of Processing Personal Data

We process personal data to:

- Enable effective collaboration between platform participants.
- Provide access to educational resources and materials.
- Support scientific initiatives by creating research teams.
- Create a space for networking and gaining practical work experience.

3. Platform Areas

3.1 Education

3.1.1 Courses and Educational Materials

Users have access to courses and educational materials, enabling the development of their skills and knowledge.

3.1.2 Student and Lecturer Collaboration

The platform facilitates collaboration between students and lecturers, including between various partner universities.

3.2 Science

3.2.1 Scientific Research

Users are encouraged to form research teams, combining the potential of various academic and business environments.

3.3 Business

3.3.1 Entrepreneurial Contacts

The platform serves as a place for establishing contacts with entrepreneurs, allowing the acquisition of practical work experience.

4. Sharing Personal Data

4.1 Collaboration on the Platform

4.1.1 Limited Access

Personal data is shared only to the extent necessary for effective collaboration between registered users of the platform.

4.1.2 Privacy Protection

We provide privacy protection measures to minimize the risk of unauthorized access to data.

4.2 External Collaboration

4.2.1 Compliance with Legal Regulations

We collaborate with business partners in accordance with applicable data protection laws.

5. Personal Data Security

5.1 Security Principles

5.1.1 Data Encryption

We implement data encryption technologies to protect information from potential threats.

5.1.2 Security Monitoring

We regularly monitor the security of the platform, identifying and eliminating potential risks.

6. User Rights

6.1 Access and Control Rights

6.1.1 Right of Access

Users have the right to access their personal data.

6.1.2 Right to Modify

Users can modify their personal data at any time.

6.1.3 Right to Delete

Users can request the deletion of their data from the platform.

6.1.4 Right to Restrict Processing

Users have the right to request the restriction of the processing of their personal data due to their particular situation.

6.1.5 Right to Lodge a Complaint

Users have the right to lodge a complaint with a supervisory authority if they believe their personal data is being processed in violation of the regulations.

7. Changes to the Privacy Policy

7.1 Informing Users

7.1.1 Policy Updates

Users will be informed of any changes to the Privacy Policy through appropriate notifications on the platform.

7.1.2 Consent to New Provisions

Changes take effect upon their announcement to users.

8. Contact

8.1 Contact Information

If you have any questions, suggestions, or concerns regarding the Privacy Policy, please contact us at [artofexchange@uek.krakow.pl].